

List of sponsorship options, including high-visibility exclusive opportunities

Item #	Value (CAD)	Description	What's included	# available ¹
1	25,000	Title sponsor	Your logo on every meeting attendee's badge/all promotional materials/printed banners, slideshows between major plenaries, recognition in the meeting's opening speech (including a speech by your organization if desired). Three all-access registration tickets.	2
2	5,000	Special event sponsor - e.g., "Trivia Night sponsored by Naturn"	Your organization's name in the event title + two all- access registration tickets + an exclusive exhibitor table at the sponsored event	1 per event (5 total) - Options: Trivia Night, Graduate Student Mixer, Opening Reception, Poster Sessions (both nights included), Closing Banquet
3	5,000	Graduate student presentation awards event sponsor - e.g., "sponsored by Naturn"	Your organization's name in the award's event title + option for an organization member to present the award to the student + an exclusive exhibitor table at the awards event + distribution of promotional material to all registrants	1

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4	2,000	Sponsorship of nursing and childcare - e.g., "Childcare sponsored by Naturn"	Your organization's name in the event title. Funds will be used to increase meeting accessibility for attendees with children	2 per service (4 total) - options: Childcare room, Nursing room
5	10,000 (if we produce the item on vendor's behalf*	Sponsored high- visibility tote bag for all attendees *If vendor would prefer to supply their own tote bags, we will consider this a \$10,000 contribution	Your logo displayed on an tote bags worn publicly by all attendees, during and beyond the meeting (biologists love tote bags)	1
6	2500 50% off for small non-profits (<30 employees), 75% off for local artists/communit y groups	Exhibitor booth - full All attendees will be given a 'exhibitor passport' with prizes for completion to promote engagement	8 x 8 exhibitor booth + two full-access registration tickets + distribution of promotional material to all registrants	To capacity (~15 booths)
7	1500 50% off for small non-profits (<30 employees), 75% off for local artists/communit y groups	Exhibitor booth - light All attendees will be given an 'exhibitor passport' with prizes for completion to promote engagement	8 x 8 exhibitor booth	To capacity (~15 booths)
8	1000	Exhibitor demo	A 5-minute public demonstration held in the middle of each poster session	4 (2 per poster session)
9	1500 (includes participation in informational interview, see item 10)	Present at a workshop/panel on how to prepare for non-academic careers	All eyes on your organization for at least 15 minutes during a workshop on May 26, open to all attendees	6

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10	1000	Participation in an informational interview for attendees to learn about your organization - this is a great way to build relationships with meeting attendees and meet potential employees	A spot for 2 representatives to meet attendees for an informational interview on May 26, right after a workshop on how to prepare for non-academic careers	15
11	1000 or 3000	Propose to run a workshop centered around a product or service, e.g., "How to illustrate scientific figures" (using your specific program or image database)	Either a spot for 2 representatives to run a workshop May 26 themselves (\$1000) or us to organize a workshop on your behalf featuring your product (\$3000)	5
12	200	Advertising	Ad spots on our website + a pin on destination maps of UBC/Vancouver/BC (if physically located in BC). Vendors may wish to propose offers of discounts for meeting attendees to increase foot traffic, which would be included in the ad	Unlimited
13	500	Targetted, high visibility in-meeting advertising	All the benefits of item 12 + ad spots on opening/break slides shown during two contributed talk or symposia sessions of your choice	Unlimited
14	retail value	Include an item in our auction or as a prize (e.g., for attendees who complete the exhibitor passport)	Attendees will view and bid on auction items displayed during the closing banquet	Unlimited
15	retail value	Include an item to be used as a prize (e.g., for attendees who complete the exhibitor passport)	Any prizes will be publicly presented, for example, at the graduate awards event	Unlimited

Item #	Value (CAD)	Description	What's included	# available ¹
16	custom	Additional financial support	An option for organizations interested in providing additional funds, for example, to support our cause and/or to move up a sponsorship level; all support will be acknowledged online and in person	Unlimited

¹Several sponsorship options have limited spots and can be reserved on a first-come-first-serve basis, as indicated in the '# available' column.